



## 8<sup>th</sup> Annual Angel Babies Walk/Run

A Walk/Run for families whose babies have a life limiting condition or have died.

### Event Sponsorship Opportunities - Pricing & Benefits

**Event Date:** Saturday, May 5, 2012

**Location:** California State University, Fresno

**Pre-registration:** \$17 per adult. \$10 per child. **Late-registration:** \$20 per adult. \$12 per child. Invitations for registration will be available in the beginning of March.

#### Sponsorship Options:

Sponsor Levels	Price	Logo and/or Name Recognition	Complimentary Registrations	Complimentary Reservations to annual Gala event	Market Reached
Archangel	\$5,000	Naming rights Logo on event t-shirts and all related promotional event materials Website Recognition Facebook Event Posts Signage at event Optional booth at event	10	2 Complimentary Tickets & Discounts on Additional Tickets (limited)	7,500 households and participants
Guardian Angel	\$2,500	Logo on event t-shirts and all related promotional event materials Website Recognition Facebook Event Posts Signage at event Optional booth at event	10	2 Complimentary Tickets	7,500 households and participants
Earth Angel	\$1,000	Logo on event t-shirts and selected promotional event materials Facebook Event Posts Signage at event Optional booth at event	5	0	7,500 households and participants
Cherub	\$500	Logo on event t-shirts and selected promotional event materials Facebook Event Posts Signage at event Optional booth at event	0	0	2,500 people
Guiding Angel	\$150	Tee Sign at event Optional booth at event	0	0	1,500 approx. event attendance

### How does your support help?

- \$10,000** The cost of serving 20 Angel Babies families (Over 410 families were served in 2011)
- \$ 7,500** The cost of 15 families to receive private counseling for six months after the loss of a child
- \$ 5,000** Annual cost to provide grief support materials for 13 months to Angel Babies families
- \$ 2,500** Cost of 25 hospital response visits for an Angel Babies family in crisis
- \$ 1,000** The billed cost of an uninsured pediatric patient in the Hospice Home for one day
- \$ 500** The cost of mileage reimbursement for 30 staff visits to care for at-home pediatric patients

To discuss sponsorship, please contact Lauren Gaither (559) 320-0308 or

[lgaither@hindshospice.org](mailto:lgaither@hindshospice.org)

Please see reverse side for sponsorship sign-up form



**8<sup>th</sup> Annual  
Angel Babies Walk/Run  
Sponsorship Agreement**

The following sponsorships are available to help support Angel Babies:

- \_\_\_\_\_ Archangel - \$5,000 (one available)
- \_\_\_\_\_ Guardian Angel- \$2,500
- \_\_\_\_\_ Earth Angel - \$1,000
- \_\_\_\_\_ Cherub - \$500
- \_\_\_\_\_ Guiding Angel - \$150
- \_\_\_\_\_ I/we are unable to participate as a sponsor this year, but have enclosed a **tax-deductible donation** of \$\_\_\_\_\_



**Individual/Company Name (to be listed in promotional material):**

\_\_\_\_\_  
\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

- Check Enclosed (made payable to Hinds Hospice)
- Please charge my Visa or MasterCard:

**Card Number** \_\_\_\_\_ **Exp.** \_\_\_\_\_

**Signature** \_\_\_\_\_

To secure your sponsorship, please mail this form with payment by March 1, 2012 to the address below or visit [www.hindshospice.org](http://www.hindshospice.org) to register online.

**Hinds Hospice  
Attn: Angel Babies Walk/Run  
1616 W Shaw Ave, Ste. A-5  
Fresno, CA 93711**

For more information please call Lauren Gaither at (559) 320-0308 or email [lgatiher@hindshospice.org](mailto:lgatiher@hindshospice.org).